



MEDIA REPORT

域通联达在NamesCon讲授中文域名大师课程

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TLD Registry To Offer Chinese Masterclass at NamesCon
December 2, 2014 by Raymond Hackney — Leave a Comment

TLD Registry the operator of the Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains is going to be holding an educational program with regard to Chinese domaining at NamesCon.

The Chinese Masterclass program will run over all four days of NamesCon. The sessions will run multiple times throughout the conference, which will give participants options to attend without creating scheduling conflicts with other panels and presentations.

TLD Registry is doing what I believe all new gTLD registries have to do, that is be proactive, get involved, show up and put on presentations that have substance not just catchphrases like the Internet is changing. They also understand the majority of those in attendance will be English speakers not proficient in Chinese and that those interested in their strings will need help learning the ropes.

Here is the full release:

WORLD'S FIRST MASTERCLASS ON INVESTING IN THE BOOMING CHINESE DOMAIN NAME MARKET TO BE HELD AT NAMESCON IN JANUARY 2015

LAS VEGAS, December 2, 2014. The second annual NamesCon domain name conference, to be held in Las Vegas in January 2015, is proud to announce a major lecture series presented by TLD Registry, the world's leading Chinese domain name registry. TLD Registry is the exclusive owner/operator of the Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains. TLD Registry's Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry's Simon Cousins and Jin Wang.

The purpose of the Chinese Domaining Masterclass is to effectively educate predominantly western domain name investors about the large and expanding domain name market in China, and how those investors can confidently invest in Chinese Internationalized Domain Names (IDNs) without knowing a word of Chinese.

The Masterclass will cover several aspects of Chinese domain name investing, taught in four separate sessions which will be offered every day of the conference, both in the main conference track as in a dedicated Masterclass classroom.

The sessions will run multiple times throughout the conference, which will give participants options to attend without creating scheduling conflicts with other panels and presentations.

Jothan Frakes, co-founder of the NamesCon domain name conference, said "We believe that the Chinese Domaining Masterclass will be a huge asset for NamesCon, in terms of delivering something unique, educational, and valuable for the participants."

"We are proud of the work that our expert team has put in to creating this one-of-a-kind curriculum," Cousins said. "We believe that this unique resource will close the language barrier between English and Chinese, and help domain name investors to build successes in China's largely untapped market."

Participants of NamesCon who attend at least three of the four Masterclass sessions will be given their own binder copy of the entire comprehensive curriculum.

"The 100-page complete curriculum contains everything taught in the Chinese Domaining Masterclass, and more," Wang said. "It's the only guide available right now that teaches westerners how to invest in Chinese domain names, which is quite important, considering nearly a quarter of humanity is Chinese."

A pre-reservation list will be made available for those who want to sign up beforehand to secure a seat for any session in the 40-person presentation room. "Demand is already very high," Cousins said.

NamesCon will be held at the Tropicana hotel in Las Vegas from January 11 - 14.

The first session of the Masterclass will take place on Sunday, January 11, in the "Whoisology Room" on the first floor of the Tropicana from 4:40 - 5:40 p.m. On Monday, January 12, a panel entitled "Doing Business in China" will be held in the "Furious Four Room" from 11:50 - 12:50 p.m., with a TLD Registry sponsored box lunch immediately following. All other sessions of the Masterclass will be held in the auditorium room 2, on the second floor of the Tropicana. Repeat sessions will be offered every day of the conference.

MORE INFORMATION

For more information about NamesCon, kindly visit <http://namescon.vegas>
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- 第二届NamesCon域名会议将会于2015年1月于拉斯维加斯召开。在四天的会议上，域通联达夏明和王璿将会讲授“中文域名大师课程”。
- 本次课程主要是为了帮助西方域名投资人在不懂得中文的情况下了解中国域名市场和投资中国国际化域名。课程内容包括投资中文域名需要了解的各个方面的知识。本次课程主要是为了帮助西方域名投资人在不懂得中文的情况下了解中国域名市场和投资中国国际化域名。课程内容包括投资中文域名需要了解的各个方面的知识。
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