



MEDIA REPORT

域通联达将在2015NamesCon会议上开展中文域名大师讲座

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Chinese Domaining Masterclass By TLD Registry At NamesCon 2015

Posted on December 4, 2014 by Konstantinos Zournas

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The 2nd annual NamesCon domain name conference, to be held in Las Vegas in January 2015, announced a major lecture series presented by TLD Registry, the world's leading Chinese domain name registry.

TLD Registry is the exclusive owner/operator of the [Dot Chinese Online \(在线\)](#) and [Dot Chinese Website \(中文网\)](#) top level domains. TLD Registry's Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry's Simon Cousins and Jin Wang.

The purpose of the Chinese Domaining Masterclass is to effectively educate predominantly western domain name investors about the large and expanding domain name market in China, and how those investors can confidently invest in Chinese Internationalized Domain Names (IDNs) without knowing a word of Chinese.

The Masterclass will cover several aspects of Chinese domain name investing, taught in four separate sessions which will be offered every day of the conference, both in the main conference track and in a dedicated Masterclass classroom.

The sessions will run multiple times throughout the conference, which will give participants options to attend without creating scheduling conflicts with other panels and presentations.

Jothan Frakes, co-founder of the NamesCon domain name conference, said "We believe that the Chinese Domaining Masterclass will be a huge asset for NamesCon, in terms of delivering something unique, educational, and valuable for the participants."

"We are proud of the work that our expert team has put in to creating this one-of-a-kind curriculum," Cousins said. "We believe that this unique resource will close the language barrier between English and Chinese, and help domain name investors to build successes in China's largely-untapped market."

Participants of NamesCon who attend at least three of the four Masterclass sessions will be given their own binder copy of the entire comprehensive curriculum.

"The 100-page complete curriculum contains everything taught in the Chinese Domaining Masterclass, and more," Wang said. "It's the only guide available right now that teaches westerners how to invest in Chinese domain names, which is quite important, considering nearly a quarter of humanity is Chinese."

A pre-reservation list will be made available for those who want to sign up beforehand to secure a seat for any session in the 48-person presentation room. "Demand is already very high," Cousins said.

NamesCon will be held at the Tropicana hotel in Las Vegas from January 11 – 14.

The first session of the Masterclass will take place on Sunday, January 11, in the "Whoisology Room" on the first floor of the Tropicana from 4:40 – 5:40 p.m. On Monday, January 12, a panel entitled "Doing Business in China" will be held in the "Famous Four Room" from 11:50 – 12:50 p.m., with a TLD Registry sponsored box lunch immediately following. All other sessions of the Masterclass will be held in the Ashton Room 2, on the second floor of the Tropicana. Repeat sessions will be offered every day of the conference.

TLD Registry announced [ChineseE.andrush.com](#) Version 3.1 last month.

For more information about NamesCon, kindly visit <http://namescon.vegas>
For more information on TLD Registry, kindly visit <http://internetregistry.info>



Konstantinos studied Computer Engineering and Computer Science in London, UK and lives in Athens, Greece. He works on domain name registration, management, UDRP consulting, website development and hosting. He has been online since 1995 and a domain investor since 2002. You can find him at [Google+](#) – [Twitter](#) – [LinkedIn](#)
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