

TLD Registry to Present World's First Masterclass on Booming Chinese Domain Market at NamesCon 2015

With the 2015 NamesCon conference less than six weeks away major elements of the show's agenda are rapidly falling into place. Today TLD Registry, the owner/operator of the Dot Chinese Online (.在线) and Dot Chinese Website (.中文网) top level domains, announced they will present a Chinese Domaining Masterclass lecture series taught by TLD Registry's Simon Cousins and Jin Wang that will run over all four days of NamesCon. The 2nd annual show opens on Sunday, January 11 at the Tropicana Hotel in Las Vegas where it will continue through Wednesday, Jan. 14.

The purpose of the Masterclass (which will repeat sessions multiple times throughout the conference to make it easier for everyone to attend) is to educate predominantly western domain name investors about the large and expanding domain name market in China, and how those investors can invest in Chinese Internationalized Domain Names (IDNs) without knowing a word of Chinese. The lecture series, comprised of four separate sessions, will be offered every day, both in the main conference track and in a dedicated Masterclass classroom.

NamesCon co-producer Jothan Frakes said "We believe that the Chinese Domaining Masterclass will be a huge asset for NamesCon, in terms of delivering something unique, educational, and valuable for the participants." NamesCon registrants who attend at least three of the four Masterclass sessions will be given their own binder copy of the entire comprehensive curriculum.



China image from Bigstock

A pre-reservation list will be made available for those who want to sign up beforehand to secure a seat for any session in the 49-person presentation room. The first session of the Masterclass will take place on Sunday, January 11, in the "Whoisology Room" on the first floor of the Tropicana from 4:40pm-5:40pm. On Monday, January 12, a panel entitled "Doing Business in China" will be held in the "Famous Four Room" from 11:50am-12:50 p.m. with a TLD Registry sponsored box lunch immediately following. All other sessions of the Masterclass will be held in the Ashton Room 2 on the second floor of the Tropicana. Again, as noted earlier, repeat sessions will be offered every day of the conference.

One other note today. Our congratulations to Mike Sallèse won the drawing we held for a free six-month membership at Coffee.club - the new gourmet coffee subscription service that Bill McClure launched over the Black Friday/Cyber Monday Weekend. The win means Mike will have nearly 20 pounds of gourmet coffee (worth over \$300) delivered to his door over the next six months.

(Posted December 2, 2012) To refer others to the post above only you can use this URL: <http://www.dnjournal.com/archive/lowdown/2014/dailyposts/20141202.htm>

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NamesCon 2015
The Domain Name Industry Conference
January 11-14, 2015

Instructor Simon Cousins said, "We are proud of the work that our expert team has put in to creating this one-of-a-kind curriculum. We believe that this unique resource will close the language barrier between English and Chinese, and help domain name investors to build successes in China's largely-untapped market."

Simon's fellow instructor Jin Wang added, "The 100-page complete curriculum contains everything taught in the Chinese Domaining Masterclass, and more. It's the only guide available right now that teaches westerners how to invest in Chinese domain names, which is quite important, considering nearly a quarter of humanity is Chinese."

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MEDIA REPORT

域通联达将在2015NamesCon会议上演讲关于中文域名市场的大师课程

Publication: DNJournal, 12/03/2014

URL: <http://dnjournal.com/lowdown.htm>

- 第二届NamesCon域名会议将会于2015年1月于拉斯维加斯召开。在四天的会议上,域通联达夏明和王璠将会讲授“中文域名大师课程”。
- 本次课程主要是为了帮助西方域名投资人在不懂得中文的情况下了解中国域名市场和投资中国国际化域名。课程内容包括投资中文域名需要了解的各个方面的知识。本次课程主要是为了帮助西方域名投资人在不懂得中文的情况下了解中国域名市场和投资中国国际化域名。课程内容包括投资中文域名需要了解的各个方面的知识。
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