

"Chinese Domaining Masterclass" to be Presented at NamesCon Las Vegas in January 2015

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By Dot Chinese Online & Dot Chinese Website (Sponsored Post)

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The second annual NamesCon domain name conference, to be held in Las Vegas in January 2015, is proud to announce a major lecture series presented by TLD Registry, the world's leading Chinese domain name registry. TLD Registry is the exclusive owner/operator of the Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains. TLD Registry's Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry's Simon Cousins and Jin Wang.



The purpose of the Chinese Domaining Masterclass is to effectively educate predominantly western domain name investors about the large and expanding domain name market in China, and how those investors can confidently invest in Chinese Internationalized Domain Names (IDNs) without knowing a word of Chinese.

The Masterclass will cover several aspects of Chinese domain name investing, taught in four separate sessions which will be offered every day of the conference, both in the main conference track and in a dedicated Masterclass classroom.

The sessions will run multiple times throughout the conference, which will give participants options to attend without creating scheduling conflicts with other panels and presentations.

Jothan Frakes, co-founder of the NamesCon domain name conference, said "We believe that the Chinese Domaining Masterclass will be a huge asset for NamesCon, in terms of delivering something unique, educational, and valuable for the participants."

"We are proud of the work that our expert team has put in to creating this one-of-a-kind curriculum," Cousins said. "We believe that this unique resource will close the language barrier between English and Chinese, and help domain name investors to build successes in China's largely-untapped market."

Participants of NamesCon who attend at least three of the four Masterclass sessions will be given their own binder copy of the entire comprehensive curriculum.

"The 100-page complete curriculum contains everything taught in the Chinese Domaining Masterclass, and more," Wang said. "It's the only guide available right now that teaches westerners how to invest in Chinese domain names, which is quite important, considering nearly a quarter of humanity is Chinese."

Due to the high demand and limited seating in the Chinese Domaining Masterclass room, 18 tickets will be held back at the TLD Registry booth, and will be given to participants on a first come first serve basis for a guaranteed spot at any same-day session of choice. "Demand is already very high, so we're using a Disney 'fast pass' model to make sure people get a chance to secure their spot," Cousins said.

To view complete schedule of the Masterclass for every day of NamesCon, [please see the agenda](#).

NamesCon will be held at the Tropicana hotel in Las Vegas from January 11-14.

About Dot Chinese Online & Dot Chinese Website



Dot Chinese Online (在线) & Dot Chinese Website (中文网) are the essential new Chinese TLDs. ([Learn More](#))

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- 第二届NamesCon域名会议将会于2015年1月于拉斯维加斯召开。在四天的会议上，域通联达夏明和王璿将会讲授“中文域名大师课程”。
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