

MEDIA REPORT

域通联达与域名之右建立合作伙伴关系

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TLD REGISTRY TEAMS UP WITH RIGHT OF THE DOT



By Shane Cultra

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Looks like Right of the Dot, Monte Cahn and Michael Berkens, have added another gTLD to their list of partners. TLD Registries Inc. best know for running two IDNs, Dot Chinese Website and Dot Chinese Online (and is an advertiser here), have had some good success in the Chinese market. They've also had success in the Western market by helping non Chinese speaking domain buyers find names via a translation website. Right of The Dot should be able to take them to the next level in the Western Market. Here is the recent press release

A DOMAIN NAME INDUSTRY "DREAM TEAM":

TLD REGISTRY AND RIGHT OF THE DOT ESTABLISH BUSINESS RELATIONSHIP

DECEMBER 8, 2014 – TLD Registry Ltd, the world's leading Internationalized Domain Name "New gTLD" registry, today announced a partnership agreement with the influential Internet advising and consulting firm, Right of the Dot, LLC (ROTD). ROTD is led by successful veteran domain name industry experts, Monte Cahn and Michael Berkens, who will work with TLD Registry as it continues to market and sell its two IDNs, Dot Chinese Online (在线), and Dot Chinese Website (中文网). Dot Chinese of TLD Registry. "We believe that working with them will continue to open the door to many good opportunities in the industry, particularly in the western world."

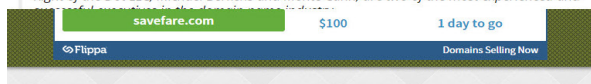
TLD Registry's next major industry event will be in January 2015, at the NamesCon domain name conference in Las Vegas, hosted at the Tropicana Hotel. TLD Registry is a major sponsor, and will be presenting the world's first, and currently the world's only Chinese Domaining Masterclass.

ABOUT TLD REGISTRY LTD:

TLD Registry Ltd is the exclusive owner/operator of the world's most-registered "New gTLD" Internationalized Domain Names. The company's top level domains "Dot Chinese Online" (在线), and "Dot Chinese Website" (中文网) have sold more than 54,000 domain names since becoming available in April of 2014.

ABOUT RIGHT OF THE DOT, LLC:

RightOfTheDot, LLC is an Internet consulting and advisement firm specializing in contention resolution and private auction services, new and existing TLD strategy, board advisement, premium domain and market positioning, sales, brokerage and services. The Principals of Right of the Dot LLC, Michael Berkens and Monte Cahn, are two of the most experienced and



ABOUT THE AUTHOR



Outsmarting the Dumb. Outworking the Smart

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- 域通联达和知名网络咨询公司域名之右宣布签订合作协议。
- “域名之右和域通联达合作是因为他们清晰地市场领先优势,像域通联达这样取得令人瞩目的成就,”域名之右联合创始人Monte Cahn表示。
- 这两个业界领军企业的合作是建立在中文域名日渐显著的投资于发展空间之上。