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TLD Registry to Offer "Chinese Domaining Masterclass"

Comments: Be the first to comment! By Elliot Silver - December 2, 2014

I want to share some news I just received via press release that might interest NamesCon attendees. TLD Registry, the company that operates the ChineseLandrush.com website that you see advertised here and on other domain industry websites, will be hosting a "Chinese Domaining Masterclass" during NamesCon.

According to Mitch Watkins from TLD Registry, "Four unique Masterclass sessions will be held all throughout the week of NamesCon, and repeat sessions will be given so everyone can have a chance to attend. For those who attend at least three out of the four sessions, will be given their own complete 100-page curriculum binder, which will be the only known guide to help domainers confidently invest in Chinese domain names."

Although I don't generally attend many panels at conferences, this is something I will probably attend. I know nothing about the Chinese domain name market (aside from a general interest in numeric and short .com domain names), and it seems like a very good opportunity to learn something new.

TLD Registry is a sponsor of NamesCon, and through this sponsorship, the company is offering these lectures at no additional cost to registered NamesCon attendees.

For additional information about the Masterclass and for full details, please see the press release below:

WORLD'S FIRST MASTERCLASS ON INVESTING IN THE BOOMING CHINESE DOMAIN NAME MARKET TO BE HELD AT NAMESCON IN JANUARY 2015

LAS VEGAS, December 2, 2014. The second annual NamesCon domain name conference, to be held in Las Vegas in January 2015, is proud to announce a major lecture series presented by TLD Registry, the world's leading Chinese domain name registry. TLD Registry is the exclusive owner/operator of the Dot Chinese Online (.中国) and Dot Chinese Website (.中文) top level domains. TLD Registry's Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry's Simon Cousins and Jin Wang.

The purpose of the Chinese Domaining Masterclass is to effectively educate predominantly western domain name investors about the large and expanding domain name market in China, and how those investors can confidently invest in Chinese Internationalized Domain Names (IDNs) without knowing a word of Chinese.

The Masterclass will cover several aspects of Chinese domain name investing, taught in four separate sessions which will be offered every day of the conference, both in the main conference track and in a dedicated Masterclass classroom.

The sessions will run multiple times throughout the conference, which will give participants options to attend without creating scheduling conflicts with other panels and presentations.

Jothan Frakes, co-founder of the NamesCon domain name conference, said "We believe that the Chinese Domaining Masterclass will be a huge asset for NamesCon, in terms of delivering something unique, educational, and valuable for the participants."

"We are proud of the work that our expert team has put in to creating this one-of-a-kind curriculum," Cousins said. "We believe that this unique resource will close the language barrier between English and Chinese, and help domain name investors to build successes in China's largely-untapped market."

Participants of NamesCon who attend at least three of the four Masterclass sessions will be given their own binder copy of the entire comprehensive curriculum.

"The 100-page complete curriculum contains everything taught in the Chinese Domaining Masterclass, and more," Wang said. "It's the only guide available right now that teaches westerners how to invest in Chinese domain names, which is quite important, considering nearly a quarter of humanity is Chinese."

A pre-reservation list will be made available for those who want to sign up beforehand to secure a seat for any session in the 48-person presentation room. "Demand is already very high," Cousins said.

NamesCon will be held at the Tropicana hotel in Las Vegas from January 11 - 14.

The first session of the Masterclass will take place on Sunday, January 11, in the "Wholesology Room" on the first floor of the Tropicana from 4:40 - 5:40 p.m. On Monday, January 12, a panel entitled "Doing Business in China" will be held in the "Famous Four Room" from 11:50 - 12:50 p.m., with a TLD Registry sponsored box lunch immediately following. All other sessions of the Masterclass will be held in the Ashton Room 2, on the second floor of the Tropicana. Repeat sessions will be offered every day of the conference.

MORE INFORMATION

For more information about NamesCon, kindly visit <http://namescon.vegas>

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For more information on TLD Registry, kindly visit <http://internetregistry.info>

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1 3 7 5

MEDIA REPORT

TLD Registry: 域通联达将会开启“中文域名导师课程”

Publication: DomainInvesting, 12/02/2014

URL: <http://www.domaininvesting.com/tld-registry-offer-chinese-domaining-masterclass/>

- 域通联达将会在NamesCon会议期间举办四场主题中文域名导师课程讲座。每场讲座会在会议期间重复举办,使与会嘉宾都能参加到中文域名讲座中。
- 域通联达是NamesCon会议的赞助商,在会议期间参加域通联达课程并不需要额外的费用。
- 域通联达总经理王璠及市场营销总监夏明是课程主讲人。