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## TLD Registry Wins Best Marketing Award at China New gTLD Roadshow

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By Dot Chinese Online & Dot Chinese Website (Sponsored Post)

On Thursday November 13, in the closing minutes of the final day of Brandma's China New gTLD Roadshow, we were surprised and delighted to be awarded with the Best Marketing by a New gTLD trophy for 2014.

In the presentation, in China's domain name capital of Xiamen, [Brandma](#) CEO and ICANN board member [Ching Chiao](#) praised the advances that TLD Registry has brought to the entire industry of fully-Chinese domain names. "No other registry has helped the awareness of the importance and value of Chinese domains as TLD Registry", said Chiao.

The award was accepted by TLD Registry's Chief Marketing Officer Simon Cousins and China General Manager Jin Wang. Wang praised the work of other registries present on the promotional roadshow, including CNIC (which administers .cn, 中国 ("China"), 公司 ("company") and 网络 ("network"), Donuts (the largest single new gTLD registry), Rightside, Uniregistry, Huiyi (owner of 商标 ("trademark"), and 世界 ("world").



TLD Registry Wins Best Marketing Award at China New gTLD Roadshow – From left to right, TLD Registry's China GM Jin Wang, CMO Simon Cousins, and Brandma CEO and ICANN board member Ching Chiao are pictured during the presentation of the Best Marketing trophy.

"This award is the result of the incredibly hard work and creative strategic decisions of the entire TLD Registry team", said Cousins. "I'm enormously proud to be a part of the most dedicated Chinese domain name marketing team in the world".

Brandma's China New gTLD Roadshow was staged in Beijing, Shanghai, Shenzhen and Xiamen during the first and second week of November 2014, and was the second annual event to be staged by the well-known Chinese Trademark Clearinghouse (TMCH) agency.

TLD Registry is the world expert in Chinese domain names, and is the owner and operating registry for [Dot Chinese Online \(在线\)](#) & [Dot Chinese Website \(中文网\)](#).

### About Dot Chinese Online & Dot Chinese Website

[Dot Chinese Online \(在线\)](#) & [Dot Chinese Website \(中文网\)](#) are the essential new Chinese TLDs. [Learn More](#)

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域通联达在中域国际新顶级域路演活动上获得了最佳市场营销奖。

中域国际CEO、ICANN董事会成员乔敬在颁奖词中说到：“没有一个注册局能像域通联达这样广大的推广中文域名的价值及重要性。”

王璠表示对.中国, .公司, .网络, .商标, .世界工作的支持与欣赏。夏明在获奖时讲到：“这个奖项是域通联达团队共同努力并创新的结果。我很高兴能成为中文域名领航者团队的一员。”

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