



## MEDIA REPORT

TLD Registry cooperates with Sedo, the world leading domain name trading platform, to introduce Chinese domain name

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- Sedo, the world's leading domain name registrar, will cooperate with TLD Registry to host an auction of premium Chinese domain names in March 2014.
- TLD Registry has announced the launch date of Dot Chinese Online and Dot Chinese Website. When they launch, domainers will be able to register these new domain names through Sedo.
- Tobias Flaitz, CEO of Sedo, addressed, "We look forward to introducing fully Chinese domain names and working with TLD Registry. We can see there is a huge potential in this market."