



MEDIA REPORT

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The screenshot shows a news article on the Refeng.net website. The article title is "易介总裁叶旭建与域通联达公司首席执行官Arto Isokoski签署合作意向书". The text discusses the cooperation between Yijie and TLD Registry Ltd. It mentions that TLD Registry Ltd is a leading international domain registrar, established in Ireland, and has extensive experience in managing and selling popular domain names. The article also notes that Yijie is a professional domain registrar service provider in China, with a management team of over 10 years of experience. The cooperation will allow Yijie to provide high-quality domain registration services to Chinese users. The article includes a photo of the two executives signing the agreement and a photo of them standing together in front of a banner for "网络资产增值服务".

- EJEE CEO Mr. Ye Jianxu and TLD Registry CEO Mr. Arto Isokoski signed Letter of Intent on June 3, 2013.
- TLD Registry Ltd is an experienced Irish top level domain business, specializing in the management and sales of new sought-after TLDs. It announced its exclusive new Chinese gTLDs "dot online" and "dot Chinese website" to be made available very soon during the 46th ICANN conference in Beijing in April.
- EJEE is the leading domain value-added service provider in China. It has agreed to cooperate fully with the registration and operation of TLD Registry's two Chinese gTLDs in China.
- The world of Internet is constantly evolving, but ultimately, companies pursue to obtain a unique and appropriate domain name. Chinese domains present both opportunities and challenges, but in the eyes of over 500 million internet users in China, fully Chinese gTLDs are easier to memorize. Companies will be able to have domain names that are more linguistically rich and relevant to local culture and customs.