



## MEDIA REPORT

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URL <http://www.cnwg.com/Domain/Assess/10001542.html>

The screenshot shows the U1W.cn website interface. At the top, there are navigation links for '请登录', '快速登录', '新用户注册', and '忘记密码?'. The main header features the U1W.cn logo and the slogan '域名注册, 就选优易互联'. Below the header is a navigation bar with links for '客服首页', '新手指南', '常见问题', '有问必答', '常用下载', '网站地图', '售后服务', and '首页'. The main content area displays a news article titled '第46届ICANN会议在京举行 中文顶级域名将首次开放'. The article text discusses the opening of Chinese top-level domains and the role of U1W.cn. A sidebar on the left contains a '客服中心' (Customer Service Center) and a '常见问题目录' (Common Questions Directory) with various categories like '媒体新闻', '常见问题', '新手导航', etc. At the bottom of the sidebar, there is a '马上提问' (Ask Question Now) button.

- The highlight of ICANN46 is that Chinese top level domains (gTLDs) will soon open.
- Finally, it is not necessary to type English for website addresses.
- TLD Registry has attracted attention for its gTLDs "dot online" and "dot Chinese website"
- TLD Registry chairman Taneli Tikka said the Chinese web has been developing rapidly, but Chinese gTLD has barely seen any progress. He said that fully Chinese domain names will eliminate complexity and improve accuracy for Chinese netizens. He pointed out that the Chinese gTLDs are helpful not only for Chinese enterprises, but also for foreign enterprises doing business in China.
- "Dot online" and "dot Chinese website" domains should be available from June this year.
- Unconnected: cybersquatting is also addressed in the article, citing Yao Ming as a victim.