



"When developing a new TLD, we take one step at a time. We start with the 'dot' and work our way down to the 'com'." - Michael Barkers, CEO of TLD Registry



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TLD Appoints its First China GM & Open Its HQ In "China's Silicon Valley"

OCTOBER 28, 2014 · BY MICHAEL BARKERS · LEAVE A COMMENT



TLD Registry Ltd, who operates two of the most successful new gTLD's, had two big announcements today.

They announced their first ever China GM and the opening of their office in the "China's Silicon Valley"

TLD announced the appointment of the company's first ever China General Manager, Mr. Jin Wang has joined the TLD Registry team, contributing a wealth of knowledge and expertise of the internet and domain name industries in China.

"Our eight month search for the perfect China GM has been resolved with the best possible outcome," said Anto Isokoski, CEO of TLD Registry. "Jin Wang's proficiency in both international business and technology is a perfect fit for further elevating our successful business in China."

Wang formally began his duties on Sunday, 12th October, the first day of the 51st ICANN Meeting in Los Angeles, California.

Wang displays a modest demeanor, but it's overshadowed by a lofty resume, inclusive of an impressive education and meaningful experience serving in multiple executive positions in the international business, technology, and domain name sectors.

Wang received his bachelor's degree in International Business at the Beijing University of Chemical Technology, graduating with first class honors, in the top 10 percentile. Wang's time at BUCT was distinguished with many awards for academic performance and student leadership. During his undergraduate studies, Wang was selected as an exchange student to join an international business program at Lappeenranta University of Technology in Finland. After graduation, Wang traveled to Europe and earned a postgraduate MSc management degree from the prestigious Imperial College, London.

Prior to joining TLD Registry, Wang served as the Business Operations Officer for the China Internet Network Information Center (CNNIC) in Beijing, a consulting associate for IBM, and a consulting associate for the International Trademark Association (INTA).

Wang will be overseeing and managing all business operations for China, including registrar, media, government, and all other stakeholder relations. "TLD registry Ltd. also announced that it opened its new China headquarters in Beijing's Zhongguancun, also known as "China's Silicon Valley".

"Home to an overwhelming majority of domestic and international tech and internet industry leaders, Zhongguancun is a thriving high tech district and the perfect base for our China region operations.

"Our opening ceremony was attended by VIPs including the Embassy of Finland's Minister Commercial, Mr. Mikko Puustinen, the Service Delivery Center of the State Council Office for Public Sector Reform's Counsellor Mr. Yu Yang, and the China Network Information Center's Deputy Director for Registrar Administration and International Business, Ms. Chen Ting. Also honoring us with their presence were representatives from many of our China registrar partners, and China's media.

Following speeches by Mr. Yu, Ms. Chen, Mr. Puustinen, our CEO Anto Isokoski and our new China General Manager Mr. Jin Wang, all guests enjoyed a Champagne toast and a banquet."

The TLD Registry will be represented at TRAFFIC and I recommend if you heading to the conference you should take the time to chat with the TLD Registry team about investing in "Chinese" domain names.



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MEDIA REPORT

域通联达任命首位中国区总经理以及在“中国硅谷”开幕新总部

Publication: The Domains, 10/28/2014

URL: <http://www.thedomains.com/2014/10/28/tld-appoints-its-first-china-gm-open-its-hq-in-chinas-silicon-valley/>

- 域通联达今天正式任命了首位中国区总经理王璠, 他对于中国域名界和互联网行业有着深入的了解;
- “域通联达经过8个月的招聘, 决定任命王璠为中国区总经理, 他对中国及国际商务的了解对公司在的发展有至关重要的作用。”
- 王璠已于2014年10月12日在洛杉矶ICANN会议上正式出任总经理一职。

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