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“Thinking Beyond the 8: All About Numeric Domains” @ NamesCon 2015 (Session 3)

Posted on January 7, 2015 by Konstantinos Zournas [Follow @onlinedomaincom](#)

TLD Registry Ltd, the registry of Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains, will be running a course called “Thinking Beyond the 8: All About Chinese Numeric Domains.” during the NamesCon 2015 conference in Las Vegas next week.

This 60-minute session offers valuable insight to numeric-specific domains, and why they are so highly valued in China. This session also offers participants a chance to learn about how to utilize numeric domains, how to spin valuable numeric domains, and get the best ROI on them from the Chinese market. This session will decode numbers 0-9 and the cultural and linguistic tricks to combine them into valuable and meaningful strings, and give you a better idea of what numbers are selling, and why.

These sessions will also be held in TLD Registry’s own Chinese Domaining Masterclass classroom (Ashton room #2, on the second floor of the Tropicana Hotel) every day of NamesCon. Again, it’s worth mentioning that the Chinese Domaining Masterclass classroom only has a seat capacity of 48, so we will be holding back 18 of those 48 tickets at the TLD Registry booth for anyone to pick up (on first come, first serve basis) to secure a guaranteed seat in the room. Also, if any 3 out of the 4 sessions are attended, you’ll get your own 100-page binder curriculum, which covers everything in the presentation sessions, and more.

Below is the detailed schedule for the “Thinking Beyond the 8: All About Numeric Domains” ONLY:

Sunday, January 11

11:25 - 12:25 Thinking Beyond the 8: All About Chinese Numeric Domains

Monday, January 12

14:10 - 15:10 Thinking Beyond the 8: All About Chinese Numeric Domains

Tuesday, January 13

11:35 - 12:35 Thinking Beyond the 8: All About Chinese Numeric Domains

Wednesday, January 14

11:30 - 12:30 Thinking Beyond the 8: All About Chinese Numeric Domains

17:00 - 18:00 Thinking Beyond the 8: All About Chinese Numeric Domains (repeat)

TLD Registry Ltd, the registry of Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains, will be running a course called Chinese Domaining Masterclass during the NamesCon 2015 conference in Las Vegas next week.

TLD Registry’s Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry’s Simon Cousins and Jin Wang.

The first session of the masterclass is titled “Chinese Domaining Masterclass Main Session.”

A sponsored panel entitled “Doing Domain Business in China” will take place on January 12 at NamesCon in Las Vegas and will be immediately followed by a boxed lunch coupled with a laid-back “Top 10 FAQ’s to Chinese Domaining” session.

Konstantinos studied Computer Engineering and Computer Science in London, UK and lives in Athens, Greece. He works on domain name registration, management, UDRP consulting, website development and hosting. He has been online since 1995 and a domain investor since 2002. You can find him at [Google+](#) - [Twitter](#) - [LinkedIn](#)

Konstantinos Zournas – who has written 2143 posts on [OnlineDomain.com](#).

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MEDIA REPORT

“除了8以外,如何在中文域名中运用数字”课程将在2015NamesCon域名年会上举办

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- 下周将在拉斯维加斯举办的NamesCon域名年会上,域通联达将推出一节特别课程讲解“除了8以外,如何在中文域名中运用数字”。
- 60分钟的课程中,域通联达的夏明和王璿两位中文域名专家将为您讲解数字0-9在中国文化里的含义,如何拆解及组合不同数字来创造价值非凡的中文域名。
- 域通联达将在NamesCon上举办“中文域名投资大师班”,并送出长达100页的详尽课程资料。
- 域通联达还赞助了名为“在中国做域名生意”的研讨会。该研讨会将在1月12日举办,紧接着会有“中文域名10大问答”环节并伴随午餐会。