



Chinese Domaining Masterclass @ NamesCon 2015 (Session 1)

Posted on January 5, 2015 by Konstantinos Zournas

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TLD Registry Ltd, the registry of Dot Chinese Online (在线) and Dot Chinese Website (中文网) top level domains, will be running a course called Chinese Domaining Masterclass during the NamesCon 2015 conference in Las Vegas next week.

TLD Registry's Chinese Domaining Masterclass will run over all four days of NamesCon, and will be taught by TLD Registry's Simon Cousins and Jin Wang.

The first session of the masterclass is titled "Chinese Domaining Masterclass Main Session."

This is the main session of the masterclass, which will introduce the culture surrounding the internet in China, as well as introducing and briefly covering several aspects of Chinese IDN domaining. The main session will highlight the investment opportunities that Chinese IDNs have for a western audience, the history and present of Chinese IDNs, the main dialects and writing systems of Chinese, how Chinese text input works (which will include a video presentation), and the challenges and opportunities of Chinese IDN variants. We will also be reviewing the current Chinese IDN TLDs, and teaching you the methodologies of how to spin great Chinese IDNs, which includes an expert-user demo of ChineseLandrush.com.

TLD Registry announced ChineseLandrush.com Version 3.1 in November.

You can also learn Chinese in 10 minutes during this session! Sounds impossible? Sure, but you sure will come away with an amazing insight into how Chinese works, and that alone helps tremendously with making good domain investment decisions. Following the 60-minute session, we will offer a Q&A for anyone that may have additional questions.

This main session offers a solid foundation for learning about the culture of the internet in China, how different aspects of the Chinese language will affect your IDN domaining decisions, and will ultimately prepare you for the other sessions, which are more in-depth regarding the different aspects of Chinese IDN domaining. If you're looking to get valuable insight on the basic facets of Chinese IDN domaining, then this main session is absolutely worth attending.

Remember, these sessions will be held in TLD Registry's own Chinese Domaining Masterclass classroom (Ashton room #2, on the second floor of the Tropicana Hotel) every day of NamesCon, unless listed otherwise. The Chinese Domaining Masterclass classroom has a seat capacity of 48, so we will be holding back 18 of those 48 tickets at the TLD Registry booth for anyone to pick up (on first come, first serve basis) to secure a guaranteed seat. Also, if any 3 out of the 4 sessions are attended, you'll get your own 100-page binder curriculum, which covers everything in the presentation sessions, and more.

Below is the detailed schedule for the "Chinese Domaining Masterclass Main Session" ONLY:

Sunday, January 11

10:15 - 11:15 Chinese Domaining Masterclass 2015 Main Session

13:10 - 14:10 Chinese Domaining Masterclass 2015 Main Session (repeat)

16:40 - 17:40 Chinese Domaining Masterclass 2015 Main Session (repeat; Wholsology room)

Monday, January 12

15:20 - 16:20 Chinese Domaining Masterclass 2015 Main Session

Tuesday, January 13

10:25 - 11:25 Chinese Domaining Masterclass 2015 Main Session

13:20 - 14:20 Chinese Domaining Masterclass 2015 Main Session (repeat)

Wednesday, January 14

10:20 - 11:20 Chinese Domaining Masterclass 2015 Main Session

13:15 - 14:15 Chinese Domaining Masterclass 2015 Main Session (repeat)



Konstantinos studied Computer Engineering and Computer Science in London, UK and lives in Athens, Greece. He works on domain name registration, management, UDRP consulting, website development and hosting. He has been online since 1995 and a domain investor since 2002. You can find him at [Google+](#) - [Twitter](#) - [LinkedIn](#)

Konstantinos Zournas - who has written 2143 posts on [OnlineDomain.com](#).

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MEDIA REPORT

中文域名投资大师班”将在 2015NamesCon域名年会举办

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URL: <http://onlinedomain.com/2015/01/05/news/chinese-domaining-masterclass-namescon-2015-session-1/>

- 域通联达的两位中文域名专家夏明和王璠将在拉斯维加斯2015NamesCon域名年会上讲授为期四天的“中文域名投资大师班”。课程首节为“中文域名大师班主要课程”。
- 这节课主要课程将为学员讲解中文域名的历史、近期发展、遇到的挑战等等，并呈现一段ChineseLandrush.com专家用户教学视频。
- 这节课还将教您如何在10分钟之内学会中文，课后还会有一个60分钟的问答环节。
- 域通联达的“中文域名投资大师班”在之后的三天里会循序渐进地为学员呈现更多课程，并会送出100页的详尽教学资料。