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If you want to learn about Chinese domain names, you need to be at NamesCon

by MORGAN on DECEMBER 26, 2014

It should be no secret that the Chinese domain name market is growing, and fast. While investors from China have already been putting tons of money into buying premium .COMs there's two new domain extensions that are likely to become the top investment-grade domain extensions in China, I'm talking about 在线 and 中文网 (ChineseOnline and .ChineseWebsite).

The problem that most domain investors have with buying Chinese domain names is that Chinese is an incredibly hard language to learn. This is what has kept me out of the Chinese domain market but I see that changing this year, and I see this change starting at [NamesCon](#).



TLD Registry, the folks who run 在线 and 中文网 will be offering a number of Chinese Domaining Masterclasses. Here's a bit more about the main session but I can't tell you there's a very good chance I'll be going to more than one!

This main session offers a solid foundation for learning about the culture of the internet in China, how different aspects of the Chinese language will affect your IDN domaining decisions, and will ultimately prepare you for the other sessions, which are more in-depth regarding the different aspects of Chinese IDN domaining.

The main session class really is a must-attend, here's a look at when they will be offered during the show:

Sunday, January 11

10:15 – 11:15 Chinese Domaining Masterclass 2015 Main Session

13:10 – 14:10 Chinese Domaining Masterclass 2015 Main Session (repeat)

16:40 – 17:40 Chinese Domaining Masterclass 2015 Main Session (repeat; Whoisology room)

Monday, January 12

15:20 – 16:20 Chinese Domaining Masterclass 2015 Main Session

Tuesday, January 13

10:25 – 11:25 Chinese Domaining Masterclass 2015 Main Session

13:20 – 14:20 Chinese Domaining Masterclass 2015 Main Session (repeat)

Wednesday, January 14

10:20 – 11:20 Chinese Domaining Masterclass 2015 Main Session

13:15 – 14:15 Chinese Domaining Masterclass 2015 Main Session (repeat)

To make life easy TLD Registry has their own room on the second floor of the Tropicana (Adhton room #2, on the second floor of the Tropicana Hotel) so it's incredibly easy to get to whichever session(s) you want to attend. Hope to see you there!

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MEDIA REPORT

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- 中文域名已成为域名投资业界炙手可热的话题,不少投资者已经开始投资中文域名,而“在线”和“中文网”是两个新晋的顶级投资级别的中文域名。
- 投资者在投资中文域名时遇到最大的障碍便是中文,而将在NamesCon域名年会开展中文域名大师班,会改变这个局面。
- 域通联达的专家将会在中文域名大师班上为您讲解中国互联网文化以及中文语言在域名投资中的重要性,为期四天的课程会带您深入理解中文语言在域名投资中的运用。