

NamesCon Session: "All About Chinese Numeric Domains"

7 Comments

By Elliot Silver - December 26, 2014

I have not sold many numeric domain names, but I have witnessed the rise in values of numeric domain names during the last few years. I believe much of the rise in value of these domain names has been fueled by Chinese investment in that sector.

Mitch Watkins from TLD Registry emailed me this afternoon to share some information about the [Chinese Domaining Masterclass](#) that is being offered at NamesCon. One of the sessions that was just announced is called *All About Chinese Numeric Domains*, and for people interested in numeric domain names, this is a good session to attend.

Here's what this session entails:

"This 60-minute session offers valuable insight to numeric-specific domains, and why they are so highly valued in China. This session also offers participants a chance to learn about how to utilize numeric domains, how to spin valuable numeric domains, and get the best ROI on them from the Chinese market. This session will decode numbers 0-9 and the cultural and linguistic tricks to combine them into valuable and meaningful strings, and give you a better idea of what numbers are selling, and why."

These sessions will be held daily during NamesCon in TLD Registry's reserved Chinese Domaining Masterclass classroom (Ashton room #2, on the second floor of the Tropicana Hotel). This classroom has a seat capacity of 48, and TLD Registry will be holding back 18 of those 48 tickets at the TLD Registry booth for anyone to pick up on first come, first serve basis). The sessions don't cost anything additional to attend, aside from your NamesCon conference pass.

As I mentioned in my original article about the Chinese Domaining Masterclass, if any 3 out of the 4 sessions are attended, you'll get your own 100-page binder curriculum, which covers everything in the presentation sessions (and more).

Here's the schedule for this particular session:

Sunday, January 11

11:25 – 12:25 Thinking Beyond the 8: All About Chinese Numeric Domains

Monday, January 12

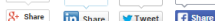
14:10 – 15:10 Thinking Beyond the 8: All About Chinese Numeric Domains

17:00 – 18:00 Thinking Beyond the 8: All About Chinese Numeric Domains (repeat)

7 Comments - Join Discussion

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About The Author: Elliot Silver is an internet entrepreneur and publisher of DomainInvesting.com. Elliot is also the founder and President of [Top Notch Domains, LLC](#), a company that has sold seven figures worth of domain names in the last five years. Please read the [DomainInvesting.com Terms of Use](#) page for additional information about the publisher, website comment policy, disclosures, and conflicts of interest.

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MEDIA REPORT

NamesCon域名年会将呈现“中文域名中的数字运用”课程

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- 笔者认为数字域名将成为中文域名界的一个不容忽视的焦点,而域通联达将在2015NamesCon域名年会上举办的“中文域名投资大师班”是一个极好的学习中文域名的机会。
- 大师班上的关于“数字在中文域名中的运用”一课将会详细讲解0到9在中国文化里的特有含义,如何利用数字组合来创造价值不凡的域名等等。
- 听众可以到域通联达的展会摊位领取大师班门票,部分听众还会得到免费送出的长达100页的详细课程资料。